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Middle South Utilities Publications

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Middle South Utilities Publications. Riley-Hickingbotham Library Archives and Special Collections. Ouachita Baptist University, Arkadelphia, Arkansas.

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Middle South Utilities publications

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January 16, 2015

Describing Archives: A Content Standard

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Summary Information

Repository	Ouachita Baptist University Library
Title	Middle South Utilities publications
Date [inclusive]	1964-1984
Extent	0.5 Cubic feet 1 archive box
Language	English
Language of Materials	English
Text [Box]	1

Preferred Citation

Middle South Utilities Publications. Riley-Hickingbotham Library Archives and Special Collections.
Ouachita Baptist University, Arkadelphia, Arkansas.

Biographical/Historical note

In the mid-1920s, four companies worked interdependently to provide electrical power to Arkansas, Louisiana, Mississippi and New Orleans. Those companies were Arkansas Power and Light, Louisiana Power and Light, Mississippi Power and Light, and New Orleans Public Service, Inc. In 1949 Middle South Utilities (MSU) became the holding company for the four companies. A year later MSU was serving 625,000 customers in more than 1,600 communities. By 1961 the corporation had contracted with the Tennessee Valley Authority (TVA) to begin exchanging their power surplus. TVA had a surplus in the summer while MSU had a surplus in the winter.

The first fuel source for Arkansas Power Company (the company established in 1913) was sawdust. Before long the company turned to water and later to natural gas. In the 1960s when natural gas became scarce, MSU led the move toward nuclear energy. The corporation built a nuclear plant in Russellville, Arkansas, in 1967 and two more in Grand Gulf, Mississippi, in 1974. MSU built the plants based on a forecast of increased energy consumption. The conservation movement began to grow during the 1970s, however, and the corporation encountered major financial problems. In 1989 it was renamed Entergy Corporation.

The first communities served by Arkansas Power Company were Malvern and Arkadelphia, Arkansas.

Scope and Contents

Many of the publications in this collection were mailed to Mrs. Juanita M. Barnett, the librarian at Ouachita Baptist University. The publications include annual reports and reports of basic economic data.

Administrative Information

Publication Information

Ouachita Baptist University Library

Conditions Governing Access

This collection is open for research. Manuscripts may only be photocopied by Special Collections staff.

Conditions Governing Use

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Collection Inventory

Middle South Utilities
Annual reports: 1979, 1983
The Changing Middle South, Basic Economic Data: 1964, 1966, 1967, 1972, 1974
Arkansas Power and Light Company annual reports: 1971, 1979, 1982, 1984